

Optimise Evidence Consult Limited (OE)

Brief Profile of Optimize Evidence Consult

Optimize Evidence Consult Limited (OE) was registered in May 2020 (**Reg. No. CS068772020**) to address a yawning gap regarding development evidence and data in Ghana and beyond. Hence, *OE* exists to provide excellent development evidence solutions to government agencies, non-governmental organizations, community-based organizations, private entities and individuals with the with the ultimate aim of helping deliver on their mandate with credible evidence.

The goal of OE is to offer state of the art monitoring and evaluation (M&E) and development research support services to our clients and eventually become a leading M&E consultancy service provider in Africa - South of the Sahara. We are anxious to be part of the process to set the stage in contributing to better national and local governance through credible evidence.

Subsequently, OE brings to the M&E and development research consulting arena cutting-edge services.

Collectively, OE's team of professionals have worked on several assignments that require working with staff of Ministries, Departments and Agencies, Metropolitan, Municipal and District Assemblies, donor agencies, as well as civil society organizations. The team have members with the requisite experience working on diverse assignments.

Vision Statement

Our vision is to be a part of the development solutions for Africa by promoting the generation and utilization of credible evidence for development policy making across all spheres of governance – national, regional and local.

Mission Statement

To deliver strategic development evidence solutions to government agencies, non-governmental organizations, community-based organizations, private entities and individuals with the with the ultimate aim of helping deliver on their mandate with credible evidence.

Core Principles

- **Excellence:**
- **Rigour:**

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- **Accountability:** We seek to be accountable for the execution and outcomes of our stated and expected goals as well as work towards quality in our work. We shall also conform to the constitution, laws, rules and regulations of the Government of Ghana
- **Promote Equity:** We seek to adequately address issues of equity in our evaluations, research and advocacy work.
- **Proactive.**
- **Etc feel free to add more**
- **etc**

Services

1. **Consult** for Public Sector Agencies, Non-Governmental Organizations, and corporate institutions through the delivery of state of the art research (Market research, Baseline Studies & Impact Evaluations). In addition, we aim to provide Capacity Building Services in Monitoring and Evaluation as well as programme management. WE also aim to provide partner with local governments
2. **Initiate** the conduct of transformative evaluation and research focusing on socio-economic developmental problems at the grass-root, regional and national levels.
3. **Advocate** for evidence-based policy making, adoption of participatory approaches in evaluations, as well as contribute to the propagation of evaluation best practice and evaluation dissemination efforts.

Substantive Areas of Focus

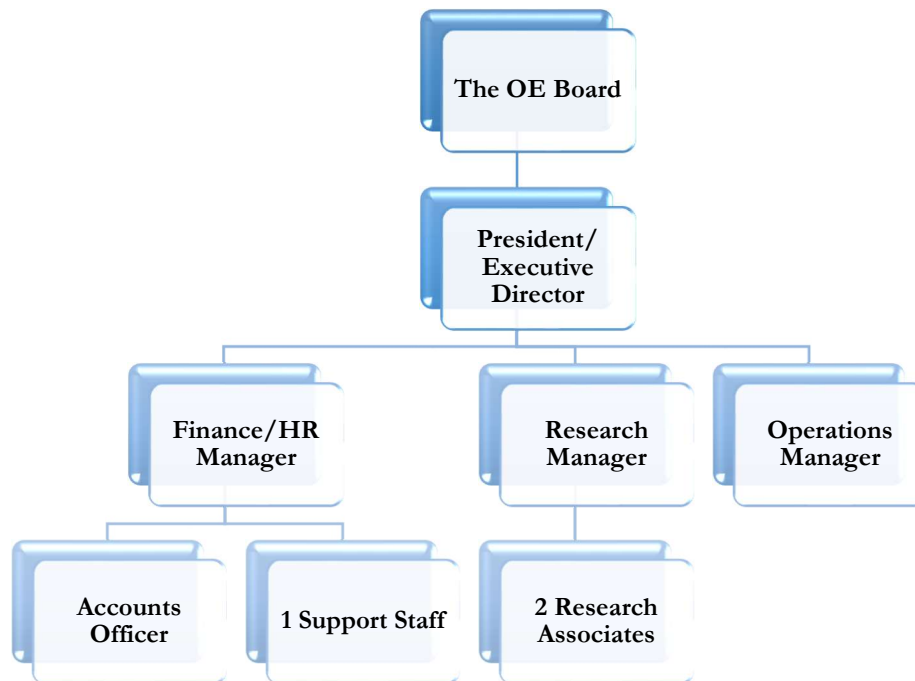
We undertake evaluations and baseline studies that span a wide range of development policies and interventions including the following:

- Food Security and Climate Change
- Sustainable Livelihoods and Local Economic Development
- Youth Empowerment & Entrepreneurship
- Poverty reduction and rural development
- Women's economic empowerment
- Infrastructural projects including transport sector interventions
- Regional/territorial development initiatives.

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Management of OE

Below is the organizational structure:



Pet Projects to Roll-Out

- **Undertake a study into the extent to which evaluation recommendations and lessons of local government projects** (either solely/partially funded by the local government) are utilized. Assessing basically the utilization culture of evaluation findings at the local level.
 - Develop a research proposal and source for funding to implement this
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- **EvalCaD for Closing Evaluation Gap in Public Sector.** This will be a sort of pet project by the organization which will dedicate a portion of its funds from commercial consultancies towards building the capacity of students in evaluation. The capacity development will be in the form of small grants given to students to conduct evaluations of public interventions of their choice while receiving guidance on how to go about it in collaboration with their research mentors. This initiative will have two main objectives. The first will be to increase students in evaluation as an academic discipline. More of a ‘catch them young approach’. The second will be to contribute to bridging the evaluation evidence gap, particularly for local government level interventions.

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- **Approach:** A call for applications will be used. Academic lecturers/mentors with interest in M&E will co-apply with students they are supervising for their Master theses/bachelors theses. Applications focusing on district level interventions will be favoured more. Maybe, specify sectors of interest.
- **Nature of Support:** A grant of US\$ 150-300 will be awarded to successful student to support their research. In addition, resources (methodological tools) on how to undertake low cost/rapid evaluations will be developed and shared with successful candidate to guide them in their evaluation.
- **Target:** The primary target will be Masters Students in Ghana. About 10% of the number supported will however target Batchelor students
- **Frequency:** Yearly
- **Partner with the Ghana VOPE in this initiative**

Contact Us

OECL can be reached via the following telephone numbers; +233-505786944. For more information on OECL, please visit us at www.optimiseevidencegh.com For any follow up, do send a mail to mcashine@gmail.com or

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